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marketing communications

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Integrity & effectiveness

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gouna

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دانشگاه تهران

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BANK PASARGAD

LETO
Architectural paint

SEPPIC

Queshm City Center
Queshm City Center 1

سازمان منطقه آزاد قشم

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Gabric

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یابور بونیان
Payvar Bonyan

and ...

how we help your business?

marketing

branding

digital marketing

website design

seo

marketing infrastructure

office branding

graphic design

corporate identity

events



aronmarketing
marketing communications



marketing

Connecting your business to customers

In our believe, marketing is the art and science of connecting businesses with their potential customers. And also searching about real needs of people and help you to meet their needs. It encompasses a wide range of activities aimed at promoting, selling, and distributing products or services. Whether you're selling cutting-edge technology, artisanal goods, or professional services, effective plans and actions are essential for success.

services we provide in marketing:

marketing plan

strategy

campaigns

channels development

marketing material

customer relationship & loyalty

touchpoints management

marketing automation

marketing infrastructure

organizational training

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branding



Establish a safe and eternal capital

Branding, as one of the most important arms of businesses, plays an important role in the life of companies in the long term. Companies that do not have strategic and financial investment on branding will surely fail in the competition with other competitors in gaining market share.

Branding complements marketing activities and actually acts as a safe long-term investment for your business.

services we provide in branding:

brand strategy

brand audit

logo & visual identity design

brand guidelines

messaging & communication

brand experience design

brand research

brand collateral design

brand activation campaigns

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digital marketing



Have smart, fast & targeted communication

Digital marketing as a vital part of the marketing activities of companies, whether industrial or consumer, B2B or B2C, is one of our most important services in Aron.

In the form of digital marketing, we offer a wide range of services to improve the performance of marketing and campaigns in order to meet the formulated strategic goals.

services we provide in digital marketing:

social media marketing

email marketing

content marketing

google ads

contextual advertising

targeted advertising

mobile marketing

influencer marketing

video marketing

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web design

Connecting your business to customers

Elevate your online accessibility and presence with our bespoke web design services. We craft visually stunning, user-friendly websites that capture your brand's essence and engage your audience, setting you apart in the digital landscape.

Our web design service is align with other marketing and branding strategies to meet their determined objectives in upstream plans.

services we provide in webdesign:

custom website design

responsive design

user experience (ux) design

user interface (ui) design

cms integration

e-commerce solutions

analytics and reporting

maintenance and support

website accessibility

integration with third-party tools

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seo

Increase sales and brand awareness; all together

Boost your online presence with our expert SEO services. We optimize your website to rank higher on search engines, drive organic traffic, and attract your ideal customers. Elevate your digital strategy and watch your brand visibility soar.

With several technics and variety of approaches, we can help your brand to be the first choice of customers.

services we provide in seo:

seo strategy

on-page / off-page / technical

keyword research & planning

link building

content management

social media seo

seo reporting

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marketing infrastructure

The key of success in long term

Companies that have more professional infrastructure in marketing are more successful, more efficient and more agile in terms of marketing.

In fact, in big companies, the competition is not in marketing itself, but in improving the marketing infrastructure. Because the correct formulation of marketing activities and marketing campaigns or branding campaigns is practically impossible without a proper marketing infrastructure.

services we provide in
marketing infrastructure:

technology and tools

trends

team structure

data management

branding instructions



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office branding

Develop your brand identity in environment

Transform your workspace into a reflection of your brand's identity with our expert office branding services. From captivating wall graphics to cohesive signage, we create an environment that inspires employees and impresses clients.

Office branding also have other uses in introduce your brand identity and brand values for increase interior branding and increase loyalty in employees.

services we provide in office branding:

Environmental development of the brand

Wayfinding

Space decoration

Wall branding

Window branding

Indoor / outdoor

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graphic design

The key to effective communication

graphic design is every thing. It is more important than slogans and texts because is a faster and more effective way to communicate. With graphic design you can transfer your concept or message visually and more clear, more effective and faster than texts.

graphic design is in every aspects of marketing and branding activities and elements (digital or physical) to empower them.

services we provide in graphic design:

logo design

catalogue & brochure

marketing collateral

web graphic

social media graphic

packaging design

business stationery

presentation design

icon & identity

advertising & p.o.s materials

motion graphics

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corporate identity

Develop everything according to brand standards

Corporate identity (CI) design involves creating a consistent visual and branding framework that represents a company's values, mission, and personality. It's crucial in marketing communications because it fosters brand recognition, builds trust, and helps convey a cohesive message across all marketing channels, making your brand memorable and distinguished. Without a strong corporate identity, marketing efforts can feel disjointed and less impactful.

services we provide in corporate identity:

logo design

creating color palette

typography and font selection

business stationery

uniform & package design

promotional items design

web and social media UI design

brand guideline

event & conference branding

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marketing events

Effective presence, the key of strengthen the brand

Elevate your brand with unforgettable marketing events. Whether virtual or in-person, these events offer a unique opportunity for direct engagement, creating lasting connections and driving brand loyalty. Transform your audience into brand advocates through immersive and impactful experiences.

Creating memorable interactions, fostering personal connections, and driving brand loyalty are some achievements of events for your brand.

services we provide in marketing events:

trade shows and exhibitions

conferences and seminars

product launches

sponsorships

webinars and online events

networking events

customer appreciation events

guerrilla marketing events

in-store promotions

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